

hebé zelaya

IDENTITY DESIGNER AND PHOTOGRAPHER

hebe@nosuneelvuela.com

nosuneelvuela.com



experience

COLECTIVA

IDENTITY, EDITORIAL DESIGN, PHOTOGRAPHY AND COMMUNICATIONS

led content planning & event planning, social media and identity design, marketing materials for exhibitions, talks, and workshops for arts & design and women in nicaragua.

SINCE 2020

MADRE

VISUAL COMMUNICATIONS & DESIGN

logo design, icon design and editorial design. collaborating with a team of web designers, copy writers and strategists and the development of brand identities for CPG brands.

2023

MEDIACUARTILLA

EDITORIAL ILLUSTRATION

illustrative concepts for documentary and feminist articles in blog run by journalist matilde córdoba.

2019

education

INTERIOR DESIGN COURSE

LSD|PORTUGAL

MA. GRAPHIC DESIGN

ESADOR|PORTUGAL

MEDIA PRODUCTION COURSE

UAM|NICARAGUA

BA. DESIGN & VISUAL COMMUNICATIONS

UAM|NICARAGUA

skills & tools

DESIGN

ART DIRECTION
VISUAL IDENTITY DESIGN
EDITORIAL DESIGN & ILLUSTRATION
ANALOG & DIGITAL PHOTOGRAPHY

SOFTWARE

ADOBE CREATIVE SUITE
PROCREATE
FIGMA

LANGUAGES

SPANISH
ENGLISH
PORTUGUESE