

HEBÉ ZELAYA

VISUAL & SPATIAL DESIGN

HEBE@NOSUNEELVUELO.COM
[NOSUNEELVUELO.COM](https://nosuneelvuelo.com)



EXPERIENCE

COLECTIVA

IDENTITY, EDITORIAL DESIGN, PHOTOGRAPHY AND COMMUNICATIONS

IDENTITY DESIGN, MARKETING, CONTENT PLANNING & EVENT PLANNING, SOCIAL MEDIA. EDITORIAL MATERIALS FOR EXHIBITIONS, TALKS, AND WORKSHOPS FOR ARTS & DESIGN.

SINCE 2020

MADRE

VISUAL COMMUNICATIONS AND GRAPHIC DESIGN

LOGO DESIGN, ICON DESIGN AND EDITORIAL DESIGN. COLLABORATING WITH A TEAM OF WEB DESIGNERS, COPY WRITERS AND STRATEGISTS ON THE DEVELOPMENT OF BRAND IDENTITIES FOR CPG BRANDS.

2023

MEDIACUARTILLA

EDITORIAL ILLUSTRATION

ILLUSTRATIVE CONCEPTS FOR DOCUMENTARY AND FEMINIST ARTICLES IN BLOG RUN BY JOURNALIST MATILDE CÓRDOBA.

SINCE 2020

EDUCATION

INTERIOR DESIGN PROFESSIONAL CERTIFICATION COURSE

LSD | PORTUGAL

M.A GRAPHIC DESIGN

ESAD.CR | PORTUGAL

MEDIA PRODUCTION CERTIFICATION

UAM | NICARAGUA

B.A DESIGN & VISUAL COMMUNICATION

UAM | NICARAGUA

SKILLS & TOOLS

CREATIVE

ART DIRECTION
VISUAL IDENTITY DESIGN
EDITORIAL DESIGN & ILLUSTRATION
ANALOG & DIGITAL PHOTOGRAPHY

SOFTWARE

ADOBE CREATIVE SUITE
PROCREATE
AUTOCAD
SKETCHUP
ENSCAPE

LANGUAGES

SPANISH
ENGLISH
PORTUGUESE